



**SPINAL
KINETICS**
Science-Based Injury Technology

**Helping Doctors Get The Results
That Injury Patients Talk About**



Our mission is to make sure no spinal injury patient goes untested.



The Lead Provider in Surgical Consultation, Evaluation and Business Development for the ***Laser Spine Institute & Physician Partners of America*** joins hands with Spinal Kinetics to lead their **Physician Services and Business Development Team.**

Welcome Dr. Jennifer Miller, DC

Dr. Miller is our new ***Director of Physicians Services and Business Development***. She brings almost 10 years of experience as an integrated medical provider with a focus on spinal injury and imaging. She provides to Spinal Kinetics a **KEY UNDERSTANDING** of what it takes to integrate medical services and medical referrals into and from the chiropractic setting. She aspires to help enhance the incorporation of medical excellence with chiropractic excellence to get better patient outcomes in the injury market.

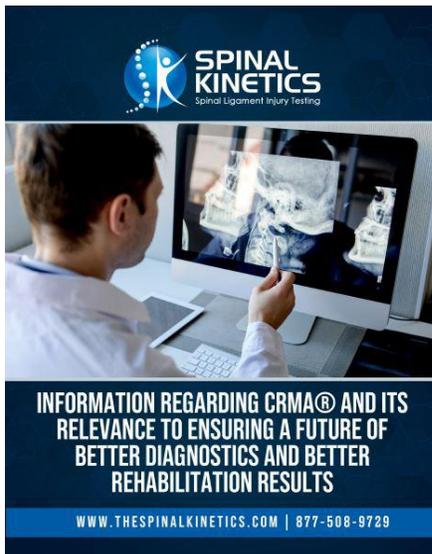
She knows that the benefits of the “unbiased third-party” medical CRMA studies are a key component to that process. She also believes that the time has come to advance all injury professionals in the field to standardize their injury evaluation procedures so that no spinal ligament injuries continue to go undiagnosed.

Dr. Miller has been featured as a medical expert in various trade publications and she has presented on TV segments in various regions of the country discussing pain pathology, conservative as well as surgical treatment options.

Here is a video of her at work: <https://www.youtube.com/watch?v=zaVfWt-IVm4>

Dr. Miller represents the highest levels of professionalism and we are very happy to have her on board. **Her main role will be in assisting clinicians to see that no patient who is believed to have a spinal ligament injury should go untested.** If you would like to reach Dr. Miller with questions or to welcome her to the team, you can reach her at **877-508-9729 ext. 1013**. You can also reach her via email at drmiller@thespinalkinetics.com.

Spinal Kinetics LLC is a medical company that provides specialized spinal ligament injury testing. Our Board-Certified Medical Radiologists perform our proprietary CRMA® (Computerized Radiographic Mensuration Analysis) which allows any Doctor of any specialty to determine the severity and the location of any spinal ligament condition, acute or chronic. There are over 220 specialized ligaments that hold the spine together. Today's MRI tests for damage to 10% of the spine ligament base, our testing covers the rest. For more information on MRI and CRMA® go to www.thespinalkinetics.com.



Are you working on relationships with medical doctors to gain more referrals? You are going to NEED this!

Request your copy of the latest whitepaper on the importance of CRMA spinal ligament injury testing and it's effects on treatment outcomes.

There are 64 sources cited in this paper that all correlate that CRMA is essential to better rehabilitation results.

Get your copy today and add this to your arsenal of materials that are sure to get you more referrals from medical doctors.

Did You Know?

CRMA® is used as expert scientific evidence in court, & has meet the Daubert criteria for valid scientific evidence & the Frye legal standard for acceptance in the scientific community.



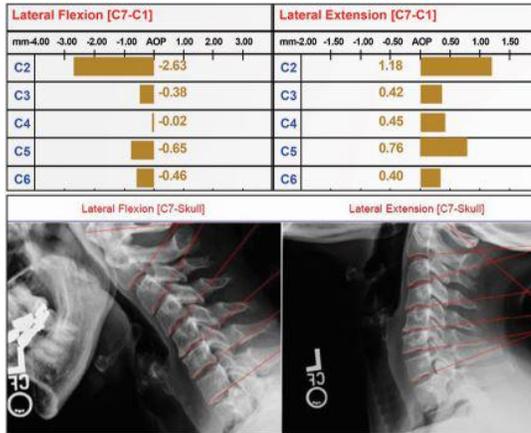
ialist,

Mr. Blane is solo-practicing attorney and a two-time best selling legal author who specializes in personal injury law in downtown San Diego. His book, "Wolf in Sheep's Clothing," on the day of its release, hit the Best Sellers List in two categories on Amazon reaching #1 in the Insurance category and #42 in the Personal Finance category. He was also inducted into the National Academy of Best-Selling Authors. His other book, "Protect & Defend" also hit the Best Sellers List on Amazon in two different categories. He is the author of 10 injury consumer guides.

Among talking about ligament testing and it's importance, Mr. Blane will also be talking about how documentation can make the difference with attorney referrals, and what to do when an attorney doesn't understand the patient's injuries.

Don't miss this opportunity to learn how you can strengthen your attorney relationships and even have the chance to have your questions answered by an industry expert. This is your chance to hear it right from an expert attorney!

<https://attendee.gotowebinar.com/recording/8608301243324934668>



Often Imitated but Never Duplicated!!

Request an example report to see what Spinal Kinetics does that no one else does!

You can't get this from an MRI!

"This is a punctual and professional evaluation of flexion and extension XR without bias. You get the report that demonstrates the actual measurements with no fluff."

GREGORY BERNARD, DC
DOCTOR OF CHIROPRACTIC

"Spinal Kinetics is the best in the business. Don't just use them to access ligament injuries, learn from the best Dr. Jeffrey Cronk DC JD His SmartInjurydoctors program is transformative. Become a better doctor. Use their services."

JEFF WOOLSTON, DC
DOCTOR OF CHIROPRACTIC

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Dr. Matthew Metcalf
Dr. James Frederick
Dr. John Donohue
Dr. George Paulk
Dr. Corrie Pollard
Dr. Timothy Radcliffe
Dr. Paul Quinn
Dr. Kurt Eby
Dr. Emma Lockwood

86%
CHRONIC
AT 10-19-YEAR FOLLOW-UP

Robinson DO, Cassar-Pullicino VN.
Acute Neck Sprain after Road Traffic Accidents:
A Long-Term Clinical and Radiological Review.
Injury, 1993; 24(2):79-82.





How Lumbar Spine X-Rays May Be Used To Decrease Costs For Those With Spinal Injuries or Chronic Back Pain

As per the leading US company in Injury diagnosis, Spinal Kinetics, the cost of treatment for those with lower back pain has risen to over \$85 billion.

The growth for spending is on a steady rise and now accounts for approximately 17% of the U.S. economy – [higher than any other nation in the world](#).

Americans like you and I are spending more money than ever on healthcare. What are we getting for all that money? Are we getting better?

Where We Can Make A Difference

Focusing efforts at the top is where we start. With costs approaching \$100 billion, neck and back pain leads the way in costs – growing 5.3% between 2013 and 2014.

In a recent interview on [Influencive Magazine](#), Dr. Jeffrey Cronk, COO of Spinal Kinetics said, *“If the healthcare treatment is low quality due to inaccurate diagnosis and care the length of recovery will defeat the lower costs [of healthcare].”*

Read more here: <https://www.findhealthtips.com/how-lumbar-spine-x-rays-may-be-used-to-decrease-costs-for-those-with-spinal-injuries-or-chronic-back-pain/>

“The only way the profession of chiropractic will reduce its decline in market share is by **standardizing it’s diagnostic procedures** and nowhere is this more needed than in the spinal soft tissue injury market.”

JEFFREY A CRONK DC JD

CEO Biocybernetics, Inc
Founder of SmartInjuryHelp™,
SmartInjuryDoctors™
and SmartInjuryLawyers™



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<https://www.smartinjurydoctorspodcast.com/>

we are #StrongerTogether



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STATE OF THE ART CRMA
Science-Based Injury Technology

Computerized
Radiographic
Mensuration
Analysis

Dynamic Medical
Imaging

www.dynamicmedicalimaging.com