

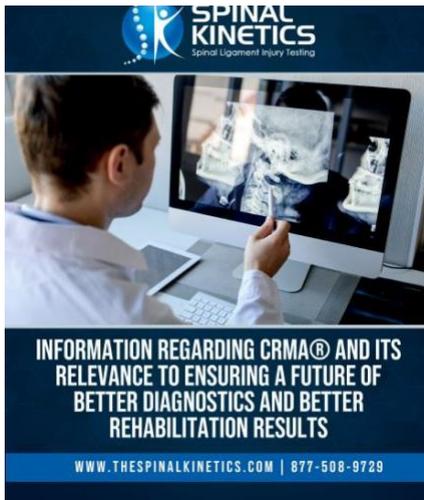


**SPINAL  
KINETICS**  
Science-Based Injury Technology



**Helping Doctors Get The Results  
That Injury Patients Talk About**

*Our mission is to make sure no spinal injury patient goes untested.*



Are you working on relationships with medical doctors to gain more referrals? You are going to NEED this!

Download your copy of the latest whitepaper on the importance of CRMA spinal ligament injury testing and its effects on treatment outcomes.

There are 64 sources cited in this paper that all correlate that CRMA is essential to better rehabilitation results.

Get your copy today and add this to your arsenal of materials that are sure to get you more referrals from medical doctors.

**we are #Stronger Together**



**WE ARE SO HELPFUL THAT  
WE WILL GIVE YOU THE  
SHIRT OFF OUR BACK**

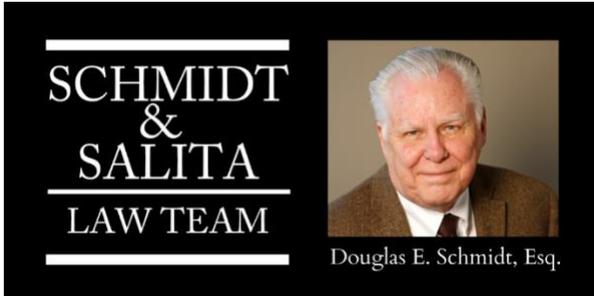
Well, not literally. But we will give you one of our super soft American Apparel logo tees. Just call our generous COO, Isabel, and we will enter you into our drawing!

It's just like working with Spinal Kinetics...EASY!

**TALK TO US**

877-508-9729

[isabel@thespinalkinetics.com](mailto:isabel@thespinalkinetics.com)



**An Interview with Top  
Minnesota Injury Trial  
Attorney Talking About  
Traumatically Induced  
Accelerated Spinal  
Degeneration**

**Thursday, June 4th @ 11am**

Attorney Douglas E. Schmidt has over 40 years of experience, in over 6,000 cases, in bringing justice to the victims of Personal Injury and Wrongful Death. He has lectured at the University of Minnesota Law School and the Hamline-Mitchell Law School, as well as Gustavus Adolphus College and Northwestern Health Sciences University.

He is a frequent lecturer at Continued Education seminars for both lawyers and chiropractors. He is the recipient of the Award of Merit of the American Bar Association and has received the Distinguished Service Award of the Minnesota Trial Lawyers Association. He has been AV rated by Martindale Hubbell for 35 years.

He has been certified by the National Board of Trial Advocacy as a Civil Trial Advocate and by the Minnesota Bar as a Civil Trial Specialist. He has successfully tried over 500 cases to a jury, judge, or arbitrator in Minnesota, South Dakota, Wisconsin and Iowa. Doug Schmidt is one of the top trial attorneys in the country that knows and lectures on spinal ligament injuries.

Join us for a Q&A Session on the merits of spinal ligament injury testing in a spinal injury case, as well as advancing your understanding on TRAUMATICALLY INDUCED "Accelerated Spinal Degeneration". When the spine has ligament damage that causes spinal instability, you can see accelerated degenerative changes.

He will explain how a 15-year-old girl had a 45-year-old neck by the time she was seventeen years old. He was able to prove that in court.

This is a do not miss presentation as we will do a Q&A at the end of this session.

Register now at : <https://attendee.gotowebinar.com/register/1627782292027629068>



## The Three Biggest Reasons Attorneys and Medical Doctors Will Refer Injury Patients to You

**Tue, Aug 11 @ 12:00pm central**

This webinar is brought to you by the Foundation for Chiropractic Progress and generously sponsored by Dee Cee Labs.

Presented by: Dr. Jeffrey Cronk DC, JD

Building strong relationships with your community is essential to helping your patients get appropriate referrals. These relationships go both ways. This webinar will bring to light the best ways to build referrals to your practice by the experience and wisdom of your protocols and procedures in treating a personal injury patient.

**We cannot anticipate how fast this webinar will fill up, so save your place now!**

**Register Here:** <https://register.gotowebinar.com/register/4045889836395089424>



## We know you want one!

We love working with you and consider you part of our team. We are sure you have your own great team in your clinic, and we would love to meet them!

Share the name of two doctors with us and we will send you a vertebrae model that shows a disc herniation and excessive motion. This is an amazing tool for patient education!

Call us at 877-508-9729



## go·chiro·tv - now streaming Spinal Kinetics videos!



- ✓ Add your own custom content
- ✓ New content updated weekly
- ✓ Free 30-Day Trial
- ✓ Tailored to what you offer
- ✓ Plug & Play media player included
- ✓ Local weather report
- ✓ Over 50 RSS Feeds to choose from
- ✓ HD Motion Video graphics
- ✓ ... Much More!

(888) 748-3462 / [info@ridgelogic.com](mailto:info@ridgelogic.com)  
[www.gochirotv.com](http://www.gochirotv.com)

Get your **FREE 30-day in office trial now**  
with no obligation



"I have learned very important strategies and have the ability to validate injury in a very scientific manner. Tonya in customer service is always there to help."



**DAVID NYGAARD, DC**  
DOCTOR OF CHIROPRACTIC



"Awesome to get a quality report from an MD radiologist, that actually looks for and quantifies the ligament injury. It is a must have for PI work."

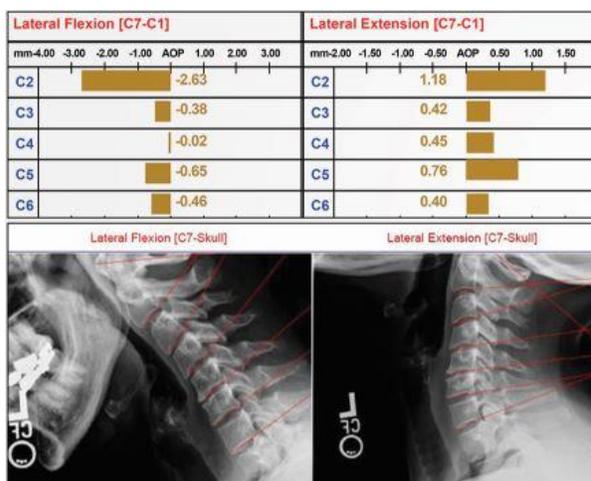


**MIKE CHURCH, DC**  
DOCTOR OF CHIROPRACTIC

# Welcome to Our Newest Doctors



- |                               |                      |                        |                       |
|-------------------------------|----------------------|------------------------|-----------------------|
| <i>Dr. Guy Thomson</i>        | Dr. Ryan Groelz      | Dr. James Hauke        | Dr. Kyle Burtenshaw   |
| <i>Dr. Tyler Reidhead</i>     | Dr. Nadim Halabi     | Dr. Wayne Latimer      | Dr. Peter Hanson      |
| <i>Dr. Zoe Segree</i>         | Dr. Rebecca Ellis    | Dr. William Thomas     | Dr. Christopher Renne |
| <i>Dr. Islam Wardak</i>       | Dr. MaryAnn Papi     | Dr. Sean Moran         | Dr. Rick Duenas       |
| <i>Dr. David MacLennan</i>    | Dr. James Earle      | Dr. Paul Zaner         | Dr. Seungyeup Ro      |
| <i>Dr. Randall Huffer</i>     | Dr. Michael Clifton  | Dr. Joel Gutierrez     | Dr. Toby Shaffer      |
| <i>Dr. Vincent Hall</i>       | Dr. Jose Ortiz       | Dr. Travis Sargent     | Dr. Chris Murphy      |
| <i>Dr. Jeff Watson</i>        | Dr. Shea Breneman    | Dr. Christian Rosevear | Dr. Jon Gray          |
| <i>Dr. Mark Carlo</i>         | Dr. Michael Breneman | Dr. Jeremy Raef        | Dr. Jay Pearson       |
| <i>Dr. Robin Barnes</i>       | Dr. Henry Lin        | Dr. Jon Blackwell      | Dr. Seth Barr         |
| <i>Dr. Jace Vansteenburgh</i> | Dr. Lawrence Clayman | Dr. Sean Fryer         | Dr. Dustin Elliot     |
| <i>Dr. Craig Kagetsu</i>      | Dr. Joseph Aromola   | Dr. Ray Roddan         | Dr. David Thomsen     |
| <i>Dr. Ryan Smith</i>         | Dr. Brian Sansalone  | Dr. Steve Fisher       | Dr. Brian Wikoff      |
| <i>Dr. Tim Warren</i>         | Dr. Matthew Jensen   | Dr. Gonzalo Perla      | Dr. Thomas Reardon    |
| <i>Dr. Cassandra Schroder</i> | Dr. Taylor Cox       | Dr. Roger Shelton      | Dr. Charles Buser     |
| <i>Dr. Kurt Slonaker</i>      | Dr. Jacob Bower      | Dr. Gerald Bell        | Dr. Jane Baswell      |
| <i>Dr. Jeff Martin</i>        | Dr. Todd Bergstrom   | Dr. Justin Copeland    | Dr. Matthew James     |



Often Imitated but  
Never Duplicated!!

Download an example  
report to see what Spinal  
Kinetics that does no one  
else does!

You can't get this from an  
MRI!



## What is intraoperative navigation, and what are its benefits for patients undergoing spinal surgery?

Jeffrey A Cronk, DC JD

Mar 12 · 3 min read

No surgeon can do his or her job effectively without complete and confident knowledge of anatomical landmarks. However, when it comes to the unique physiology of real patients, there's a big difference in knowing where something should be and knowing where it actually *is*.

Enter intraoperative navigation. The technique can dramatically help surgeons, which in turn dramatically helps patients. It's an exciting medical breakthrough with very real benefits.

Intraoperative navigation is made possible by two complementary technologies: 3-D imaging of the patient's anatomy and surgical field, and real-time, computer-based tracking of instruments and implants. These combine to form a guidance system surgeons can use to ensure that interventions are carried out with millimeter precision.

Compared to traditional surgical methods, the use of intraoperative navigation technology has been shown to increase accuracy; minimize invasiveness; and reduce postoperative pain. In addition, it requires less exposure on the part of both the patient and the operating team to the radiation created by traditional CT imaging.

Read More here: <https://medium.com/@drjeffreycronk/what-is-intraoperative-navigation-and-what-are-its-benefits-for-patients-undergoing-spinal-dd49dcd72d5>



<https://www.facebook.com/smartinjurydoctors/notifications/>

<https://twitter.com/DoctorsSmart>

<https://www.linkedin.com/in/jeffreyaacronkdcjd/>

<https://www.youtube.com/channel/UCiyRAildzL5d2iAVHT4x3Bg>

<https://www.instagram.com/smartinjurydoctors/?hl=en>

A portrait of Jeffrey A Cronk DC JD, a man in a dark suit and blue shirt, standing with his arms crossed against a dark blue background with a faint X-ray of a spine on the right. To his left is a quote in white text.

“In healthcare we need to do a lot less thinking and a lot more looking, as the solutions to some of our most expensive problems in the market, such as back and neck injuries are really easy to solve if we will just look, and of course this starts with diagnosis, but before that **we need to know what these injuries look like**, then and only then will we know how to standardly assess them.”

**JEFFREY A CRONK DC JD**  
CEO Biocybernetics, Inc  
Founder of SmartInjuryHelp™,  
SmartInjuryDoctors™  
and SmartInjuryLawyers™



<https://www.smartinjurydoctorspodcast.com/>



**SPINAL KINETICS**  
**STATE OF THE ART CRMA**  
Science-Based Injury Technology

Computerized  
Radiographic  
Mensuration  
Analysis

**For New York and New Jersey doctors only, call:**

**908.481.9080**